

Rich Bilotti

College-educated graphic designer of 4 years, a job-trained chef of 8 years, and a pickleball enthusiast of 9 years. These combined backgrounds and training in visual communication and hospitality have made an internal dialogue that allows me to better engage with others in developing and delivering a finished product while being mindful of how it is to be received. Having graduated college recently and finished the summer seasons with my previous employment, I now seek my next role where I can challenge myself to create experiences for myself and others.

CONTACT

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Hoboken, NJ

EDUCATION

B.A. Visual Arts & Technology

College of Arts & Letters
Stevens Institute of Technology

Graduated 5/22

Concentration: Design

SKILLS

Technical

Illustrator, InDesign, Photoshop,
Premiere, After Effects,
Lightroom, Acrobat, Typography,
Identity Systems, Fusion 360,
Photography, 3D Printing, Word,
Excel, PowerPoint

Craft

Screen Printing, Block Printing,
Woodworking, Basic Machining,
Sketching, Technical Drawing,
Cooking

EXPERIENCE

Freelance Graphic Design

Surfside Motel | Point Pleasant Beach, NJ | 5/20 - 9/22

- Overhauled identity system and promotion visuals to help refresh and modernize the brand and business
- Used digital design principles to redesign the logo, business cards, brochures, and other front-facing products
- Conceptualized and executed digital design and physical construction of entrance sign

Line & Prep Chef

Bay Head Yacht Club | Bay Head, NJ | 5/15 - 9/22

- Handled a high volume of orders & thrived in fast-paced operations
- Responsible for mise en place of lunch and dinner services
- Executed club events up to 200 members including cocktail hours, action stations, and dinner plate ups

Edges of Sight - Exhibition

Mana Contemporary | Jersey City, NJ | 4/22

- Participated in a week long exhibition by presenting kitchen essays in the form of 3 zines
- On the opening night, I accommodated 150 guests who could order a featured chicken sandwich as well as receive copies of the zines

Communications Assistant

Bay Head Yacht Club | Bay Head, NJ | 5/18 - 9/21

- Helped with the creation of branding, menu concepts, and idea boards to enhance member experience
- Developed and created a variety of digital and physical visual aids
- Event photography & videography for significant club events, including the use of DSLR & drone

Typographer & Muralist

Love Letter to Point Beach | Point Pleasant Beach, NJ | 12/20

- Created a modular typeface inspired by the local vernacular type of buildings, signs, and boats
- Painted a 4' x 8' mural using the typeface accompanied by small expressive illustration
- Received VAGT Junior Design Award for this project in 2021